

# 2010 ARDA Convention & Exposition – March 14-18

Please read carefully before completing the attached registration form.

## Registration Fact Sheet

All the latest information

Visit [www.arda.org](http://www.arda.org) or call (202) 371- 6700

### Industry Stats That Tell Why You Should Attend!

2009 statistics (based on 2008 research)

- There were 1,629 timeshare resorts in the U.S., representing approximately 182,100 units in 2008.
- New timeshare sales reached an estimated \$9.7 billion.
- Timeshare owners continued to enjoy vacationing, with average resort occupancy of 81.6%.
- On average, the total number of vacationing guests per visitor party was 3.71 (including the owner), with owners spending an average of 8 days on timeshare vacations.
- Eighty-six percent of all timeshare owners surveyed believed that owning a timeshare was an excellent, very good, or good experience.

### You Know You Need To Attend!

So register now at the early bird rates and save!

Reduced rates are available until January 29, 2010.

Mail: Mail the completed registration form to ARDA with your check or credit card information.

Fax: Fax the completed registration form, including your credit card information, to ARDA at (202) 289-8544. Credit card only.

On-line: Go to ARDA's Web site: [www.arda.org](http://www.arda.org). Credit card only.

On-site: If you are unable to register before February 10, 2010, register in Las Vegas at the ARDA Registration Desk, beginning Sunday, March 14, from 2:00 pm-5:00 pm.

Cash, check or credit card.

Bring additional people from your company and benefit from ARDA's multiple-attendee discounts. To receive the discounted rate for groups of 20 or more, all registrations must be submitted as a group by your company. The discounted rate will not be applied if registrations from a company are submitted individually.

Register by February 10, 2010, to be included in the published Attendee Listing distributed to all registrants in Las Vegas.

### The Site

The Venetian Resort Hotel Casino

ARDA is holding a block of rooms for convention attendees.

Rate: \$239/night

Reservations telephone number: (877) 283-6423

Room reservations deadline: February 9, 2010

To lock-in the ARDA rate, mention you are attending the ARDA Convention.

ARDA-blocked rooms will go quickly—and once the block is full the hotel may not be able to accept further ARDA reservations.

Please visit [www.arda.org/convention2010](http://www.arda.org/convention2010) for more information regarding sleeping room policies.

*Please note that a small percentage of your room rate will go to ARDA to defray expenses of Convention activities.*

### ARDA Trustee and Chairman's League Representatives

Take full advantage of your complimentary Convention registration by completing the registration form and indicating your VIP membership status. Please select and remit payment only for any special events you plan to attend.

### Registration Details

No registration will be processed without complete payment of the required fees. All registrations and special event fees quoted are per person. Each registrant must submit a completed registration form.

To receive the member discount for your Convention registrations, please be sure your company is a fully paid corporate ARDA member through May 1, 2010. Non-members can join ARDA and save \$100 off one registration by submitting a completed membership application and dues payment along with registration(s). Please visit our website at [www.arda.org](http://www.arda.org) to download and complete the appropriate membership application.

Please check the appropriate box if you are attending your first ARDA Convention or, if under the Americans with Disabilities Act, you require any auxiliary aids or services.

### Cancellation and Refund Policy

ARDA must be notified of your cancellation in writing. ARDA will observe the following policy regarding registration cancellations. All notices must be received by ARDA by the specified date.

- Cancel on or before December 31, 2009: \$75 administrative fee deducted.
- Cancel after January 1, 2010, but on or before February 10, 2010: half of the registration fee will be refunded.
- Cancel after February 10, 2010: No refund will be issued.

Allow four to six weeks following the Convention for refunds to be issued.

Tickets ordered for special events may be canceled without penalty if written notification is received by ARDA on or before February 10, 2010. No refunds after February 10, 2010.

Registration substitutions and changes will be accepted by ARDA's Registrar up to and including February 10, 2010, by submitting in writing to ARDA the name of the original registrant and the name of the person who will attend in his or her place. After February 10, 2010, any substitutions and changes must be made on-site. Convention attendees may not give their official Convention badges to any other individuals for the purpose of attending any portion of the ARDA Convention.

Allow five to seven business days to process your registration. You will receive an electronic confirmation notice from ARDA. You will be required to present photo identification when you are picking up your registration or the registration of another delegate. Please keep a copy of the completed registration form for your files.