

# 2010 ARDA International Co-sponsor Package

A comprehensive, annual program to target resort executives from international high-growth markets. Reach ARDA's global participants by co-sponsoring a variety of educational and social activities tailored specifically for the Convention's non-US based attendees: The Global Marketplace, ARDA-Caribbean, Global Alliance for Timeshare Excellence (GATE) events, and each of our internationally-focused educational sessions.

Package includes co-sponsoring every committee meeting, educational session, and social activity uniquely tailored for the Convention's non-US delegates, including those from Canada, Mexico, and the Caribbean, culminating in the International Delegate Reception following the Global Marketplace presentation.

## All ARDA International Co-sponsors enjoy benefits including:

- Company color logo included in International track educational sessions' audio visual presentations, as applicable
- 75-word company profile and complete contact details for your representatives in International track educational sessions' attendee materials, as applicable
- Company name included in signage at every committee meeting, educational session, and social activity for ARDA's non-US delegates
- Recognition as a 2010 ARDA Friend of the Convention
  - Recognition with company name on all sponsorship recognition ads on the ARDA Web site, the On-site Program, Attendee List/Industry Phonebook, and the three Convention-focused issues of *Developments* magazine
  - Recognition with company name on Convention signage in registration areas and the exposition hall
  - Bonus points toward booth selection for 2011 ARDA Convention
  - "Sponsor" name badge ribbons for all your attendees
  - Complimentary electronic convention attendee listing pre- and post- event
  - \$500 credit towards any sized ad in any 2010 issue of *Developments*

## ARDA International Co-sponsor Package

\$2,500 per co-sponsor



To secure your sponsorships for 2010 call Bob Craycraft, VP, Industry Relations at (202) 207-1079 or [bobcraycraft@arda.org](mailto:bobcraycraft@arda.org)