

Your Best Combination for Vacation Ownership Exposure

Sponsor the ARDA Fall Conference or regional programs and enjoy the recognition and returns of saturation-level promotion.

Your best vehicle to reach the industry's senior executives in an exclusive environment.

ARDA 2009 FALL CONFERENCE SPONSORSHIP November 4-6, 2009

For more information visit www.arda.org/fallconference

This three-day conference brings together vacation ownership industry senior executives to meet on the current economic and political issues facing the industry.

All ARDA Fall Conference sponsors enjoy benefits including:

- Registration bag insert
- Business card ad in Conference Program
- Pre- and post-event attendee registration lists
- Company name in signage, on ARDA's Web site and in the conference program as a Sponsor

Friend of ARDA Fall Conference \$1,500*

- 1 complimentary registration

Contributing Sponsor \$5,000*

- Your company identified as the Sponsor of a session or refreshment break of your choice
- Half-page ad in the ARDA Fall Conference edition of Developments magazine
- 2 complimentary registrations

Event Sponsor \$10,000+*

- Company name usage upgraded to color logo usage
- Your company identified as the Sponsor of a major ARDA Fall Conference event of your choice
- Full-page ad in the ARDA Fall Conference edition of Developments magazine
- 4 complimentary registrations

For more information or to secure your sponsorship contact:

Bob Craycraft
VP, Industry Relations
1201 15th Street, NW, Suite 400
Washington, DC 20005
(p) 202-207-1079 (e) bcraycraft@arda.org

The unbeatable way to connect with resort management and regional developers.

ARDA 2009 REGIONAL MEETING SPONSORSHIP

Sponsorship Levels \$600 -- \$2,500

For more information visit www.arda.org/regionalmeetings

Education, networking, and showcases -- three quick but important reasons why participation in ARDA's regional seminars is a critical component in your marketing plan.

With their emphasis on management and operations, local decision-makers and vendors are whole-heartedly endorsing these exciting educational opportunities.

All ARDA Regional Meeting sponsors enjoy benefits including:

- Tabletop display space in the Product Showcase*
- Pre-and post-event attendee lists
- Company name in signage, on ARDA's Web site, and in the meeting program as a Sponsor

*Product Showcase may not occur at every region. Contact Natasha Smith at nsmith@arda.org for more information.

Regional Sponsor \$600 per regional

- 1 complimentary registration

National Sponsor \$2,500 (all regionals)

- 2 complimentary registrations
- Company name used in larger font and above Regional Sponsors
- 60-word company profile in meeting program

REGIONAL MEETING CALENDAR

ARDA Rockies

September 21-22, 2009
The Dakota Mountain
Lodge
Park City, UT

ARDA New England

November 30 -
December 1, 2009
Mohegan Sun
Uncasville, CT

ARDA Carolinas

October 5-6, 2009
Marriott Grand Dunes
Myrtle Beach, SC



American Resort Development Association

Please see the Reservation Form on the back of this page.



2009 Sponsorship Agreement

2009 Regional Meeting Sponsorship

Recognition on promotional materials, on ARDA's Web site, and on-site signage
 Table-top display
 Recognition from podium by regional chairperson
 Pre- and post-event attendee lists

Option 1: Regional Sponsor

- One complimentary registration
 - ___ ARDA Rocky Mountains, Park City, UT, September 21-22 \$600
 - ___ ARDA Carolinas, Myrtle Beach, SC, October 5-6 \$600
 - ___ ARDA New England, Uncasville, CT, November 30 - December 1 \$600

___ Option 2: National Sponsorship* \$2,500

- Two complimentary registrations
- Company name in larger font and above Regional Sponsors
- 60-word profile in meeting program

2009 ARDA Fall Conference Sponsorships

Registration bag insert
 Business card ad in the Conference Program
 Recognition on promotional materials, on ARDA's Web site, and on-site signage
 Pre- and post-event attendee lists

___ Option 1: Friend of the Fall Conference \$1,500

- One complimentary registration

___ Option 2: Contributing Sponsor \$5,000

- Two complimentary registrations
- Your company identified as the Sponsor of a session or refreshment break of your choice
- Complimentary half-page ad in the ARDA Fall Conference edition of *Developments* magazine
 - Upgrade option: Increase your ad to a full page \$440

___ Option 3: Event Sponsor \$10,000+

- Four complimentary registrations
- Company name usage upgraded to color logo usage
- Your company identified as the Sponsor of a major ARDA Fall Conference event of your choice
- Complimentary full-page ad in the ARDA Fall Conference edition of *Developments* magazine

Total due: \$ _____

___ I authorize ARDA to charge the credit card below for payment:

___ Please invoice me:

Name of Credit Card Holder: _____

Name: _____

Credit Card #: _____

Company: _____

Expiration: ____ / ____

Address: _____

Executed this date: _____

By: _____ (signature)

Contact name, phone, and e-mail for seminar participation if different from above: _____

Return by facsimile to: Bob Craycraft, Vice President Industry Relations, 202-289-8544
Mail: ARDA, 1201 15th Street, N.W., Suite 400, Washington, D.C. 20005
E-mail: bcraycraft@arda.org Phone: 202-207-1079