

Fractional/PRC Developer Membership Application 2009-10

Your #1 Resource in the Vacation Ownership Industry

Fractional/PRC Members: For real estate fractional and private residence club developers, related resort property exchange and reciprocal use organizations. Dues are based on gross annual dollar income from industry-related sales and leases. Use revenues from previous calendar year.

Class	Revenues	Dues	
<input type="checkbox"/> L1	Over \$150 million	\$13,000	\$1500.00
<input type="checkbox"/> L2	\$85 million to \$150 million	\$8,000	\$1500.00
<input type="checkbox"/> L3	\$30 million to \$85 million	\$5,000	\$1500.00
<input type="checkbox"/> L4	Zero to \$30 million	\$2,000	\$1500.00

Fractional/PRC Member Class: (Please Check Most Applicable)

- Fractional** Project in active sales or under development.
- PRC** Projects in active sales or in development.
- Other** Please Explain: _____

COMPANY INFORMATION:

Company _____

Mailing Address _____

City/State/Zip _____ Country _____

Main Contact Name _____

Title _____

Company Web Site _____

Telephone _____ Fax _____

Email _____

How did you hear about ARDA(Industry Reference)? _____

ARDA and its members are committed to the highest standards and ethics in resort, vacation, recreational, residential and community development for the benefit of the public. To demonstrate that commitment, ARDA has adopted a Code of Standards & Ethics which all members and all those who use ARDA services agree to comply.

Now and in the future, I agree on behalf of my company to observe and abide by the ARDA Code of Standards & Ethics.

Signature: _____

Date: _____

The complete ARDA Code of Standards and Ethics can be found online at www.arda.org/EthicsCode

DUES: _____

Yearly dues include member discounts for all of your company's representatives.

PAYMENT Information

(Please check)

Charge my credit card:

- American Express
- Diner's Club
- MasterCard
- VISA

Name on Card _____

Card Number _____

Exp. Date _____

Signature _____

Check enclosed

(Payable to ARDA in U.S. Dollars on U.S. Bank)

Check Number: _____

While contributions or gifts to ARDA are not deductible as charitable contributions for federal income tax purposes, they may be deductible as ordinary and necessary trade or business expenses. We estimate that 26.554% percent of members' 2009 dues will be allocable to lobbying and political expenses. Therefore, you should deduct only the remaining 73.446% of your ARDA dues for federal tax purposes.

Once your application has been received, a membership representative will contact you for additional information to make sure you receive full member benefits.

Please send application and payment to:

American Resort Development Association

1201 15th Street, NW Suite 400

Washington, DC 20005

Tel: (202) 371-6700 Fax: (202) 289-8544

membership@arda.org

www.arda.org