

vehicle into the developers,” says Ed Hastry, president, National Timeshare Owners Association. “We have a huge group of owners that can articulate what vacation ownership means to them and why it’s a great way to vacation.”

The National Timeshare Owners Association is a consumer protection organization comprised of timeshare owners acting in the interest of timeshare owners. Its mission is to be a powerful recognized influence in the timeshare industry, to provide a forum for face-to-face exchanges of experiences and ideas among timeshare owners, to keep members informed about events and developments in the timeshare industry and to provide a means for informal exchanges, rental, and sale of units. For more information, visit www.nationaltimeshareownersassoc.com.

The American Resort Development Association (ARDA) is the Washington D.C.-based professional association representing the vacation ownership and resort development industries. Established in 1969, ARDA today has over 1,000 members ranging from privately held firms to publicly traded companies and international corporations with expertise in shared ownership interests in leisure real estate. The membership also includes timeshare owner associations (HOAs), resort management companies, and owners through the ARDA Resort Owners Coalition (ARDA-ROC). For more information, visit www.arda.org or ARDA’s consumer website at www.VacationBetter.org.

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