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**American Resort Development Association Welcomes
Caribbean Society of Hotel Association Executives
*Annual CSHAE Leadership Conference Held in Conjunction
with 2009 ARDA Convention & Exposition***

Orlando, Florida (March 31, 2009) – The American Resort Development Association (ARDA) is pleased to announce that the Caribbean Society of Hotel Association Executives (CSHAE) will hold its annual two-day leadership conference in conjunction with the 2009 ARDA Convention at the Marriott World Center Resort in Orlando, March 29-April 2. Founded by the Caribbean Hotel and Tourism Association (CHTA) in 1977, CSHAE provides professional development and networking opportunities for 37 national lodging association executives in the Caribbean region.

“ARDA is pleased to welcome CSHAE leadership to our annual convention where we have the opportunity to share best-practices and common goals among the brightest in the industry,” said president and CEO of ARDA Howard Nusbaum. “With more than 300 timeshare resorts, the Caribbean is an important destination to travelers and to our industry. We’re looking forward to working together in the future.”

ARDA educational seminars offered on Tuesday, March 31, will serve as the one-day educational component of CSHAE’s two-day annual meeting. Four diverse educational tracks will provide CHTA leadership and national hotel association executives the opportunity to learn more about the timeshare and shared vacation ownership industry. ARDA will also develop a diverse Caribbean educational track to provide ARDA conference attendees and representatives of CSHAE & CHTA the opportunity to learn more about the state of the Caribbean hospitality industry.

On Wednesday, April 1, CSHAE will conduct its regularly scheduled board meeting and membership meeting. During this portion of their meetings, ARDA will provide CSHAE members with an update on the activities and goals of the ARDA-Caribbean Committee in 2009. In recognition of this, ARDA-Caribbean will host a VIP reception for all hotel association executives and leadership and professional staff of CHTA.

For more information, please visit [ARDA-Caribbean at www.ARDA.org](http://www.ARDA.org).

American Resort Development Association

The American Resort Development Association is the Washington D.C.-based professional association representing the vacation ownership and resort development industries. Established in 1969, ARDA today has over 1,000 members ranging from privately held firms to publicly traded companies and international corporations with expertise in shared ownership interests in leisure real estate. The membership also includes timeshare owner associations (HOAs), resort management companies, and owners through the ARDA Resort Owners Coalition (ARDA-ROC).

Caribbean Hotel & Tourism Association

The Caribbean Hotel & Tourism Association (CHTA) aims to facilitate the full potential of the Caribbean hotel and tourism industry by serving members' needs and building partnerships in a socially responsible and sustainable manner. CHTA was founded in 1962; it is the voice of the Caribbean hospitality industry for the development of the region in the highly competitive and sophisticated environment of international tourism. Today, tourism is widely recognized as a pivotal industry in the economy of the region – and CHTA functions as the common denominator for this industry in a region of diverse nationalities, languages and styles, identifying mutual problems and marshalling the resources of the active and allied members to devise solutions. CHTA represents all facets of the hospitality industry with more than 750 member hotels and 525 allied members.

For more information, visit <http://www.caribbeanhotelandtourism.com>.

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