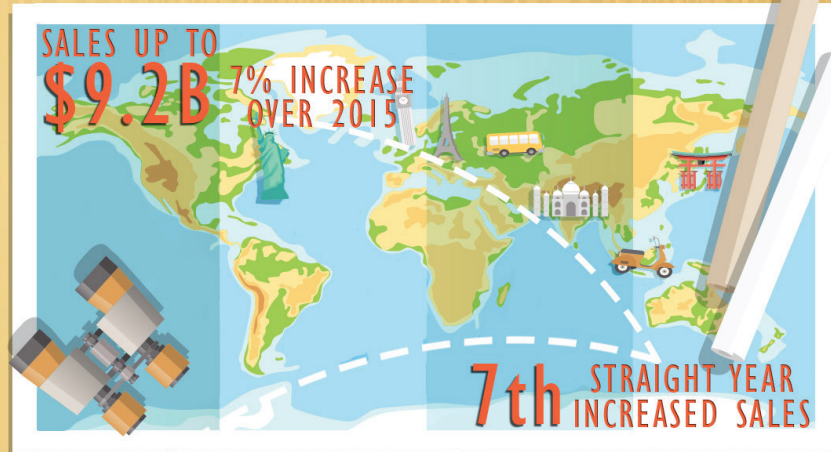


U.S. TIMESHARE IN 2016

ADVENTURE ON THE HORIZON



70% OF UNITS ARE 2 OR MORE BEDROOMS | 7% STUDIO | 23% 1BR | 61% 2BR | 9% 3+BR



\$1.9B IN RENTAL REVENUE
10 MILLION NIGHTS RENTED

79% TIMESHARE OCCUPANCY RATE
65.5% HOTEL OCCUPANCY RATE



41% NEW OWNERS

For the full *State of the Timeshare Industry, United States Study 2017 Edition*, visit www.arda.org/foundation.

To learn more about vacationing with timeshare, visit www.vacationbetter.org.

BASED ON STUDY BY

