

SOUTH CAROLINA TIMESHARE INDUSTRY

Building the Local Economy

19,157
jobs

11,617 *direct*
7,541 *indirect & induced*



LABOR
INCOME



\$818 million

\$509m *direct*
\$309m *indirect & induced*

ECONOMIC
OUTPUT



\$2.4 billion

\$1.4b *direct*
\$953m *indirect & induced*

STATE &
LOCAL TAXES

\$130 million

\$103m *direct*
\$27m *indirect & induced*

Average Annual Compensation
by function

\$80,160
Corp. HQ



\$87,929
Sales & Mktg.



\$39,558
Resort Op.



BY THE NUMBERS

109
resorts

14,170
units

LOCAL CONSUMER
SPENDING



\$534 million

\$1,466 average
per party of four

For the complete study visit
www.aifeducates.org