

# SPONSORSHIPS



SIGNATURE  
SPONSORSHIPS



CONTRIBUTING  
SPONSORSHIPS



FRIENDS OF EVENT  
SPONSORSHIPS

Call our membership team at **202-371-6700**, for rates and availability, or visit our sponsorship package detailed offerings at **[www.arda.org](http://www.arda.org)**.

## EVENT SPONSORSHIP

- Access key decision-makers and business peers to cultivate and build brand awareness for your business, products, and services
- Connect, engage, and network to maximize relationships and your professional credibility
- Lead, innovate, and demonstrate industry contribution and support with long-term marketing opportunity

ARDA Event sponsorships are available at ARDA World, Fall Conference, regional meetings, Trustee Retreat, and other special invitational events. These individual and combined packages offer the highest visibility

opportunities focused on your target audience. ARDA sponsorships are notable for their success in recognizing and branding the leaders and building business opportunities.

Be recognized as a leader in the industry—not just for a prominent position in the business but for your contributions to ARDA educational programs, meetings, and activities. Sponsor and showcase! ARDA offers sponsors exclusive benefits and customized packages for optimal visibility with different pricing options, benefits, and exposure for your selected package.

## PARTNER & EXHIBIT

### Exhibiting at the Global Timeshare Event

New technologies make it easier than ever to build business connections and have a presence in the global marketplace. However, there's one thing that technology still cannot provide: the face-to-face, personal touch. This is where we come in. Sign up to exhibit in the **ARDA World Marketplace**, the most comprehensive gathering of the industry worldwide! Ensure that your company is front and center to showcase your products to

industry leaders representing the largest concentration of vacation ownership leadership in one location. Enjoy one-on-one networking with more than 2,500 key decision-makers representing 35 countries around the globe. Strengthen relationships with your current customers and seek out new opportunities to expand your business and increase your company's visibility in the global marketplace. Several kiosk types available—networking and extended networking layout and styling—contact our team for details.

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