

# ARDAWORLD

THE GLOBAL TIMESHARE EVENT

May 3-7, 2020

The Diplomat Resort

Hollywood, Florida

Dear ARDA Members and Associates,

Over the past several weeks, ARDA's Senior Leadership Team, including both volunteer leadership and staff, have been monitoring worldwide developments related to Novel Coronavirus/COVID-19 in order to make the best decisions regarding the ARDA World 2020 Annual Convention in Hollywood, FL. Based upon local, state and federal guidance, including the recent guidelines from the Centers for Disease Control regarding public meetings of 50 persons or greater, we now know it is not in the best interests of our members or staff to continue with this year's annual conference. **The 2020 ARDA World Convention has been cancelled with no plans to reschedule in 2020.** Your health and safety are our top priority, and we know you feel the same about your staff and customers.

We understand this situation impacts your plans to attend, sponsor and participate and you will have questions for our team. We are reviewing all options and ask that you allow us the next few weeks to determine the best policies we can provide you. Our call volume at ARDA is very high right now, therefore we encourage you to e-mail us at [ArdaWorld@arda.org](mailto:ArdaWorld@arda.org) with questions or concerns. We will communicate details and next steps as soon as possible.

Our industry has always shown the ability to be resilient during times of turmoil and knowing the people and organizations that are part of its DNA, we are confident it will show that strength again after this situation has passed. ARDA remains vigilant with its daily efforts at the local, state and federal level to advocate for the needs of our member organizations and timeshare owners. This includes a daily effort on the federal level where we fight for financial assistance for the industry and its employees.

As members, your ongoing support is highly valued, and we thank you for your understanding. We look forward to welcoming you back to future events and conferences as soon as possible.

The American Resort Development Association