David Nour is a growth strategist, thought leader and global keynote speaker on Relationship Economics®, the concept of the quantifiable value of business relationships. Through his best-selling books, compelling speeches and valuable consulting, Nour demonstrates how relationships are the greatest off-balance-sheet asset any organization possesses, large or small, public or private. He is a popular speaker and delivers over 50 global keynotes a year explaining the hidden assets of relationships, and the art and science of investing in them.

He is CEO of The Nour Group, Inc., a consulting firm that advises top global leaders and boards of corporations, associations and academic forums on disruptive innovations to fuel their growth. The Nour Group, Inc., has worked with leading global companies such as Disney, Cisco Systems, Deloitte Consulting, Hilton Worldwide, HP, IBM and more.

As a speaker, Nour examines business relationships, social and mobile disruptive technologies and adaptive innovation. His keynotes have been heard at top industry summits like Microsoft Worldwide Partner Conference, IBM Smarter Commerce Global Summit and Marriott Annual GM Conference, among others.

His insights on driving growth through unique return on strategic relationships have been featured in top outlets like The Wall Street Journal, The New York Times, Fast Company, Mashable, CNBC, Knowledge@Wharton and Associations Now, as well as Entrepreneur and Success magazines. He also writes a regular column for The Huffington Post. Nour is the author of several books, including the best-selling Relationship Economics (Wiley) as well as ConnectAbility (McGraw-Hill), The Entrepreneur’s Guide to Raising Capital (Praeger) and Return on Impact (ASAE) called by Fast Company a “resource-rich book ... provoking us to become more customer-centric in an age where empowered customers have far greater access to real-time information, connections and company advocates.” His forthcoming book CO-CREATE (St. Martin’s Press) is an essential guide showing C-level leaders how to optimize relationships, create market gravity and greatly increase revenue.

In addition to his speaking, writing and consulting, Nour has guest lectured at the Goizueta Business School at Emory University and Georgia Tech’s College of Management. He serves as the lead independent director on the board of introNetworks, a privately held intelligent community technology firm based in Santa Barbara, Calif. An Eagle Scout, Nour is involved with the Centennial Scouting movement, Junior Achievement, One Voice – aiming to create peace in the Middle East – and the High Tech Ministries. He is currently an active member of the FBI Citizens’ Academy, Association for Corporate Growth (ACG) and the National Association of Corporate Directors (NACD), where he has earned the Governance Fellow accreditation.

A native of Iran, Nour came to the U.S. with just a suitcase, $100, limited family ties and no fluency in English. He went on to earn an Executive Master’s of Business Administration from the Goizueta Business School at Emory University and a bachelor’s degree in management from Georgia State University. Nour resides in Atlanta, Ga., with his family.

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