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ARDA Hosts Global Timeshare Convention in Las Vegas, Nevada

ARDA World 2018 Headed Back to the City of Lights

WASHINGTON, March 14, 2018 – The [American Resort Development Association \(ARDA\)](#) is hosting [ARDA World 2018](#) in Las Vegas, Nevada. The annual global timeshare event is expected to attract nearly 2,000 attendees representing 35 different countries from all facets of the vacation ownership industry. The convention will be held May 6-10, 2018, at Caesars Palace.

This event will provide an opportunity for industry-leading professionals from around the world to come together to learn, and share in best practices and discover new ideas. Five days of meetings, educational sessions, exhibitions and fun will give attendees the chance to strengthen partnerships, while also making new connections.

“We are excited about this year’s convention as we once again head back to what is arguably the entertainment capital of the world – Las Vegas,” said Howard Nusbaum, ARDA President and CEO. “With seven years of consecutive growth, the increasing demand for shared vacation experiences and the expansion of the global economy, the timeshare industry is poised for its next adventure and we are excited to bring the entire industry together at ARDA World to plan for the journey ahead.”

This year’s convention features an impressive line-up of speakers and entertainers—including keynote speaker, [Robert Stevenson](#) (sponsored by RCI), a global speaker, best-selling author, and an expert at building a high-performance corporate culture, while improving efficiency and accelerating growth.



ARDA World will once again bring back one of its most popular events, The Lion's Den (sponsored by Vacatia). Based on the concept of the popular television show Shark Tank, this session will have several new digital travel companies pitch their products to industry 'Lions', receive feedback and see who comes out the winner.

Additional highlights of this year's ARDA World include the Meet the Leaders panel (sponsored by Baker & Hostetler LLP), the new Sales & Marketing Leaders Panel (sponsored by Diamond Resorts), the annual Awards Gala recognizing outstanding work in our industry, and the Breakfast of Champions (sponsored by Hilton Grand Vacations).

And of course, [Interval International's Party with a Cause](#) will bring a little extra party to the week with alternative rock band Collective Soul at the House of Blues Music Hall. All event proceeds will support the [ARDA International Foundation \(AIF\)](#) and its efforts to further research, education and enhanced awareness of the timeshare industry.

This year's ARDA World will again feature the Marketplace which includes private meeting rooms, traditional trade show booths and interactive kiosks – offering unprecedented networking and business development opportunities in Las Vegas.

For the third year, ARDA World will feature a "Digital Zone" where attendees can engage in social media discussions, ask questions of the speakers and network with each other. ARDA World fans can follow [@ARDAorg](#) on Twitter and join the convention conversation using the hashtag #ARDAWorld.

[Registration for ARDA World](#) is open, and limited sponsorships are still available. For more information about the 2018 ARDA World Convention, visit the [ARDA World website](#).

The American Resort Development Association (ARDA) is the Washington D.C.-based trade association representing the vacation ownership and resort development industries (timeshare). With over 600 corporate members and 5,000-plus engaged associates, ARDA members hail from privately held firms to publicly traded corporations with extensive experience in shared



ownership interests in leisure real estate. Developers, exchange companies, vacation clubs, resellers, and timeshare owner associations (HOAs), resort management companies, industry vendors, suppliers, and consultants – as well as owners, through the ARDA Resort Owners Coalition (ARDA-ROC).