

U.S. TIMESHARE IN 2019

UNIQUE VACATION EXPERIENCES
DRIVES GROWTH

9th STRAIGHT YEAR
OF GROWTH

Fueled by the industry's continued commitment to providing vacationers with spacious accommodations, outstanding resort amenities, consistent brand standards and unique vacation experiences to choose from around the globe.

\$10.2B
IN SALES

\$2.4B
IN RENTAL
REVENUE

1,580
U.S. RESORTS
204,100
UNITS



\$21,455

AVERAGE SALES PRICE
PER INTERVAL

68%
UNITS WITH
2+ BEDROOMS

STUDIO
410 SQFT

1 BR
700 SQFT

2 BR
1,180 SQFT

3 BR
1,620 SQFT

81%
AVERAGE
TIMESHARE
OCCUPANCY

66%
AVERAGE
HOTEL
OCCUPANCY*



\$1,000

AVERAGE
MAINTENANCE FEE
(2% INCREASE OVER 2017)

For the full *State of the Timeshare Industry, United States Study 2019 Edition*, visit www.arda.org/foundation.

To learn more about vacationing with timeshare, visit www.vacationbetter.org.

*STR Monthly Hotel Review: December 2018, Smith Travel Research



ARDA
American Resort Development Association