

Consumer Alert — Advisory XVII

Timeshare Resale Scam Targeting Vidanta Owners

April 9, 2018

The American Resort Development Association (ARDA) and the Resort Owner's Coalition (ARDA-ROC) have been made aware of fraudulent activity by three companies specifically targeting owners of Vidanta vacation ownership products. **"Halicon Brokerage Group", "DVC Premier Trust," and "21st Century Marketing Management LLC"** claim that ARDA has provided them with contact information on individuals selling their Vidanta timeshares, or interested in selling their Vidanta timeshare. **This is False.**

"Halicon Brokerage Group", "DVC Premier Trust," and "21st Century Marketing Management LLC" are in NO WAY affiliated with ARDA or ARDA-ROC.

Any company contacting you using ARDA's name is a SCAM. ARDA and ARDA-ROC DO NOT contact owners unless first requested by the owner to do so. ARDA and ARDA-ROC DO NOT perform any resale services.

Proceed with Caution

ARDA and ARDA-ROC caution all timeshare owners to be wary of such solicitations. If you receive any such contact, ARDA urges you to reach out to our ARDA-ROC Consumer Service Team at consumer@arda-roc.org.

If you feel that you have been a part of a scam, contact your local authorities to file a report, reach out to the state attorney general, and file a complaint with the Better Business Bureau. ARDA encourages owners to thoroughly research any company before doing business with them or paying any upfront fees. For more information about timeshare ownership and tips to ensure a safe buying or selling experience, visit ARDA-ROC's [Timeshare Resale Resource Center](#).