

## Consumer Alert — Advisory XIV

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### Timeshare Resale Scam

June 20, 2017

The American Resort Development Association (ARDA) and its Resort Owner's Coalition (ARDA-ROC) have been made aware of fraudulent activity by a group using the names “Kevin Johnson” and “Peter Ward”, to defraud timeshare owners through improper representation of ARDA staff.

“Kevin Johnson” and “Peter Ward” are in NO WAY Affiliated with ARDA or ARDA-ROC.

Several timeshare owners are being contacted by a group of individuals using the names “Kevin Johnson” and “Peter Ward” and the email address “[timeshareexitteamsales@mail.com](mailto:timeshareexitteamsales@mail.com)”. These individuals claim to have an interested buyer for the victim's timeshare interest. They have created false contract of sale documents that include a “100% guarantee”, as well as fake letters from ARDA in order to get owners to pay an upfront fee. The fraudulent letter claims that ARDA cannot complete the sale without the payment of a “luxury tax”.

**ARDA and ARDA-ROC DO NOT perform any resale services.**

#### Proceed with Caution

ARDA and ARDA-ROC caution all timeshare owners to be wary of such solicitations. If you receive any such contact, ARDA urges you to reach out to our ARDA-ROC Consumer Service Team at [consumer@arda-roc.org](mailto:consumer@arda-roc.org).

If you feel that you have been part of a scam, contact your local authorities to file a report, reach out to the state attorney general, and file a complaint with the Better Business Bureau. ARDA encourages owners to thoroughly research any company before doing business with them or paying any upfront fees. For more information about timeshare ownership and tips to ensure a safe buying or selling experience, visit ARDA-ROC's [Timeshare Resale Resource Center](#).