

## Advertiser Contact Information

Contact Name \_\_\_\_\_

Advertiser Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

City | State/Province  
Postal Code | Country \_\_\_\_\_

Telephone \_\_\_\_\_

\_\_\_\_\_

Artwork Contact \_\_\_\_\_

Artwork Contact E-mail Address \_\_\_\_\_

## Billing Information

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

City | State/Province  
Postal Code | Country \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail Address \_\_\_\_\_

## Advertisers Index Listing

**Advertiser's name** as it will appear in the Advertisers Index:

**Advertiser's web address** as it will appear in the Advertisers Index:

Advertising Insertion Order Number: (Agency Use)

Issue	Ad Size	Special Position/Note	Gross Member Rate	Discount	Net
<input type="checkbox"/> Jan 2017		<i>Outlook/State of the Industry</i>			
<input type="checkbox"/> Feb 2017		<i>2017 ARDA World Preview/ International</i>			
<input type="checkbox"/> Mar 2017		<i>Frontline Touch/Owners (Employees &amp; "ROC Roadshow")</i>			
<input type="checkbox"/> Apr/May 2017		<i>Industry Innovations (ARDA World Issue)</i>			
<input type="checkbox"/> June 2017		<i>ACE Project of Excellence &amp; AW17 Highlights</i>			
<input type="checkbox"/> Jul 2017		<i>Construction &amp; Design</i>			
<input type="checkbox"/> Aug 2017		<i>Experiential Travel</i>			
<input type="checkbox"/> Sep 2017		<i>Resort Management/Operations/HOAs</i>			
<input type="checkbox"/> Oct 2017		<i>Legal, Regulatory &amp; Finance</i>			
<input type="checkbox"/> Nov/Dec 2017		<i>Technology/Innovations (Fall Conference Issue)</i>			
<i>All ads print four-color process (cmyk).</i>			<b>TOTAL</b>		

**AGREED:** All Terms & Conditions listed on the "Advertising Contract" page of the ARDA website are part of this contract. A signed original of this contract must be on file with ARDA before any insertion orders are accepted. Advertisers canceling after Space Closing Dates will be billed for 100% of space ordered, and are liable to retroactive billing for previous issues contracted at a multi-insertion rate. Signed contracts may not be cancelled without minimum financial penalty of 25% of contracted rate.

Executed this date \_\_\_\_\_

Authorized  
Signature \_\_\_\_\_

Print Name \_\_\_\_\_



[www.arda.org](http://www.arda.org)

### Send contract/insertion order to:

**Katelyn Reitz, ARDA**  
1201 15th Street, N.W., Suite 400  
Washington, DC 20005  
**p** (202) 371-6700  
**f** (202) 289-8544  
**e** kreitz@arda.org

### Send ad materials to:

**Brian Hershey, YGS Group**  
[www.arda.org/upload](http://www.arda.org/upload)  
**p** (717) 505-9701 x174  
**e** brian.hershey@theygsgroup.org