

2021 MEMBERSHIP HIGHLIGHTS

ARDA.ORG

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PROTECTING THE INDUSTRY

Advocacy is at the heart of ARDA's mission. Our Federal and State Government Affairs team has a strong record of successfully advocating on behalf of policies, allowing for the vitality and continued growth of the industry while protecting the vacation ownership experience. Our team works vigorously with volunteer member leaders, attorneys, government affairs professionals, and coalition partners to represent the industry in city halls, State Legislatures, Congress, and across the country.

2020-2021 - LIVE AND VIRTUAL EVENTS

ARDA offers industry-leading educational and networking opportunities through our annual convention ARDA World, and a variety of regional and virtual events. Learn more at www.arda.org/events.

ARDA LIVE

ARDA LIVE: Monthly virtual all member educational sessions including: CEO Forum; Resort Operations, Business Continuity and more.



VIP VOICE: Monthly virtual invitational VIP leadership and industry sessions with ARDA President and CEO, Jason Gamel.

TRUSTEE TALK

TRUSTEE TALK: Exclusive to Trustees, a virtual post-election wrap-up with key government leadership.

Fall Business Forum

Key Governance Meetings-invitation only
September 24-25, 2020
Orlando, FL

VIP VOICE Live Event

January or June (TBD)
Orlando, FL

WIN-January

January (TBD)
Orlando, FL

ARDA World 2021

April 11-15, 2021
The Bellagio Hotel
Las Vegas, NV

MARKET INTELLIGENCE

The ARDA International Foundation (AIF) consistently produces research studies on the economic impact, health, growth and performance of the industry. With this research, ARDA empowers stakeholders to share the vacation ownership story. Check out the latest research studies at www.aifeducates.org.

