

# CORPORATE MEMBERSHIP 2021 DUES STRUCTURE

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## CORE MEMBERS

Corporate membership for organizations that sell timeshare or receive revenues from industry-related sales, marketing, rentals, leases, or commissions. Dues are based on gross annual revenues in U.S. dollars. Includes:

- *Developers*
- *Exchange Companies*
- *Fractional/PRC*
- *Rental Companies*
- *Resale Companies*
- *Travel/Vacation Clubs*
- *Sales Companies*
- *Marketing Companies*

Core Class	Revenue Level	Annual Dues
1	\$1B+	\$113,500
2	\$800M - \$999M	\$91,000
3	\$700M - \$799M	\$78,500
4	\$600M - \$699M	\$68,500
5	\$500M - \$599M	\$57,000
6	\$400M - \$499M	\$45,500
7	\$300M - \$399M	\$34,500

Core Class	Revenue Level	Annual Dues
8	\$200M - \$299M	\$29,000
9	\$100M - \$199M	\$22,500
10	\$50M - \$99M	\$17,000
11	\$25M - \$49M	\$11,500
12	<\$25M	\$5,900
Core	Holding	\$3,000
Core	International	\$1,300

## PROPERTY MANAGEMENT

Corporate membership for property management of resorts.

HOAs • COAs • POAs. Includes:

Management Class	Level	Annual Dues
1	4,000+ units	\$17,000
2	2,000 - 3,999 units	\$11,500
3	1,000 - 1,999 units	\$5,700
4	<999 units	\$2,850

## AFFILIATE

Corporate membership for industry home owners' associations, colleges, and libraries. Includes:

- Charities*
- HOA/POA/COA*
- Public Agencies*
- Trade Associations*
- Universities*
- Other Non-profits*

### Annual Dues

\$300

## ASSOCIATE

Corporate membership for professional partners, suppliers, vendors and industry services. Includes:

- Accounting*
- Construction & Design*
- Financial Services*
- Housekeeping Services*
- Hospitality*
- Industry Consultant*
- Information Services*
- Insurance/Protection*
- Legal Services*
- Lending*
- Lodging*
- Marketing/Communication*
- Products*
- Publications*
- Real Estate Agency*
- Recreation & Activities*
- Research*
- Resorts Services*
- Safety and Security*
- Technology/Data*
- Title Services*
- Travel Services*

### Annual Dues

\$2,500

# VIP MEMBERSHIP INDIVIDUAL



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## COMMITMENT TO INDUSTRY EXCELLENCE

VIP members, through their partnership, leadership, stewardship and professional expertise, are committed to industry growth and excellence. Their intellectual and financial support drives the mission of ARDA to be the voice of the industry in advocacy, market intelligence, events, education and networking.

This valued group of VIP members represents premier leaders within the industry: core developers, exchange organizations, experienced property management, law firms, banks and lending institutions, travel services and quality professional partners that are recognized for outstanding industry contributions and business success.

VIP membership represents the highest level of individual commitment to ARDA, which includes Chairman's League Members and – by invitation-only – Trustee Members. Together, they represent the resort industry's premier business and thought leadership.

## CHAIRMAN'S LEAGUE BENEFITS

- For all members

This VIP level offers benefits, exclusive member privileges and pricing discounts, including:

- Complimentary event registration
- Private VIP networking and dining lounge at ARDA World and Fall Conference
- Marketing & brand opportunities
- C-suite networking events
- Marketing & brand opportunities
- Monthly virtual leadership series focused upon key industry topics and innovations



### VIP VOICE MONTHLY VIRTUAL

Invitational VIP leadership and industry sessions with ARDA President and CEO, Jason Gamel.



### VIP VOICE LIVE EVENT

New this year-Network and collaborate with all VIP's and enjoy top notch speakers at this invitation-only, live, business event scheduled in Florida.

Dates TBD

## ANNUAL VIP MEMBERSHIP DUES

Chairman's League - All Members (1st purchase)	\$5,000
Chairman's League (Multiples in same company)	\$4,000
Trustee - Invitation Only (Each individual)	\$10,000
VIP Combination Trustee and Chairman's League	\$12,500 (limit 1 per company)

*Note: Corporate membership benefits and privileges are assigned to all members. VIP benefits are available only to the individual who is designated at the Chairman's League or Trustee level. Your corporate membership must be active to add an individual membership.*

## TRUSTEE BENEFITS

- By invitation only

Enjoy all the Chairman's League privileges plus more. Exclusive to Trustees are additional invitation-only events and increased visibility and influence:



### TRUSTEE DIRECTORY

Include your company and professional profile with other Trustee members in our yearly digital Trustee Directory.



### TRUSTEE TALK

An exclusive election wrap up with key political leadership in an interactive virtual setting.

December, 2020



### THE RETURN OF DC FALL CONFERENCE 2021

Annual Foundation Dinner and other coordinated Trustee-only invitations.

At The Conrad Hotel  
Washington, D.C.

For membership information, contact: [membership@arda.org](mailto:membership@arda.org) or call us at 202-207-1152

