



# Nomination Entry Form

**NOTE:** If you are submitting more than one nomination, it is not necessary to complete a separate form for each nomination. Please include all nominations on one form. If sending multiple nominations, you may send this form once with your first nomination.



**ARDA AWARDS**

## Nominator

This is the person who will be contacted for questions about the entry, along with finalist(s) and other follow-up information.

\_\_\_\_\_

Name

\_\_\_\_\_

Company

\_\_\_\_\_

Email

\_\_\_\_\_

Phone

**ARDA Awards Program**  
Catherine Lacey  
1201 15th Street, NW, Ste 400  
Washington, DC 20005

**Nomination Information**     **Single entry**     **Multiple entries**

Category Number	Nominee (Product) Name	Award Category Name	Entry Fee Amount
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			

# Statistical Data Form

## 2023 Marketing & Sales Statistical Data for Categories 7-18



Please submit this form along with nomination information to:  
**marketingandsales@arda.org**

Statistical Data Forms may be sent after your original nomination, but must be received no later than **February 5, 2024**.

---

### Nomination Information

---

Category Number	Category Name
-----------------	---------------

---

Nominee Name

---

Nominee Company

---

Small (ARDA Member Class 9-12)       Large (ARDA Member Class 1-8)

Entry Fee Amount

---

---

### Statistical Data for Project Overall

---

A Net Number of Tours

---

B Net VPG (gross sales / # of tours)

---

C Rescission Rate

---

D Net Sales Volume

---

E Average Transaction Price

---

F In House sales % / Frontline sales %

---

---

### Statistical Data for Individual or Program

---

A Net Number of Tours

---

B Net VPG (gross sales / # of tours)

---

C Rescission Rate

---

D Net Sales Volume

---

E Average Transaction Price

---

---

### Marketing Information

---

- Income Qualifications

---

- Premium Budget (Per Tour)

---

- Purchased / Vendor Tours (% of Total)

---

- In House Generated Tours (% of Total)

---

*This information is used for judging purposes only and will not be released.*