

CORPORATE MEMBERSHIP 2024 DUES STRUCTURE

ARDA.ORG

CORE MEMBERS

Corporate membership for organizations that sell timeshare or receive revenues from industry-related sales, marketing, rentals, leases, or commissions. Dues are based on gross annual revenues in U.S. dollars. Includes:

- *Developers*
- *Fractional/PRC*
- *Resale Companies*
- *Sales Companies*
- *Exchange Companies*
- *Rental Companies*
- *Travel/Vacation Clubs*
- *Marketing Companies*

Core Class	Revenue Level	Annual Dues
1	\$1B+	\$124,000
2	\$800M - \$999M	\$100,000
3	\$700M - \$799M	\$86,000
4	\$600M - \$699M	\$75,000
5	\$500M - \$599M	\$62,000
6	\$400M - \$499M	\$49,500
7	\$300M - \$399M	\$37,000

Core Class	Revenue Level	Annual Dues
8	\$200M - \$299M	\$32,000
9	\$100M - \$199M	\$24,500
10	\$50M - \$99M	\$18,500
11	\$25M - \$49M	\$12,500
12	<\$25M	\$6,500
Core	Holding	\$3,300
Core	International	\$1,500

PROPERTY MANAGEMENT

Corporate membership for property management of resorts.

HOAs • COAs • POAs. Includes:

Management Class	Level	Annual Dues
1	4,000+ units	\$18,500
2	2,000 - 3,999 units	\$12,500
3	1,000 - 1,999 units	\$6,200
4	<999 units	\$3,100

AFFILIATE

Corporate membership for industry home owners' associations, colleges, and libraries. Includes:

- Charities*
- Trade Associations*
- HOA/POA/COA*
- Universities*
- Public Agencies*
- Other Non-profits*

Annual Dues

\$300

ASSOCIATE

Corporate membership for professional partners, suppliers, vendors and industry services. Includes:

- Accounting*
- Construction & Design*
- Financial Services*
- Food Beverage & Retail*
- Housekeeping Services*
- Hospitality*
- Industry Consultant*
- Information Services*
- Insurance/Protection*
- Legal Services*
- Lending*
- Lodging*
- Marketing/Communication*
- Products*
- Recreation & Activities*
- Research*
- Resorts Services*
- Safety and Security*
- Technology Services*
- Title Services*
- Trade Associations*
- Travel/Vacation Club*

Annual Dues

\$2,800

For membership information, contact: membership@arda.org or call us at 202-207-1074



VIP MEMBERSHIP INDIVIDUAL



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COMMITMENT TO INDUSTRY EXCELLENCE

VIP members, through their partnership, leadership, stewardship and professional expertise, are committed to industry growth and excellence. Their intellectual and financial support drives the mission of ARDA to be the voice of the industry in advocacy, market intelligence, events, education and networking.

This valued group of VIP members represents premier leaders within the industry: core developers, exchange organizations, experienced property management, law firms, banks and lending institutions, travel services and quality professional partners that are recognized for outstanding industry contributions and business success.

VIP membership represents the highest level of individual commitment to ARDA, which includes Chairman's League Members and – by invitation-only – Trustee Members. Together, they represent the resort industry's premier business and thought leadership.

CHAIRMAN'S LEAGUE BENEFITS

- For all members

This VIP level offers benefits, exclusive member privileges and pricing discounts, including:

- Complimentary Registration for Leadership & Policy Forum (formerly Fall Conference), Spring Conference and ARDAventure VIP, and ARDA WIN
- Private VIP Experience Lounge ideal for networking and includes all day dining at Spring Conference and Leadership & Policy Forum (formerly Fall Conference)
- Exclusive VIP Registration area at Spring Conference
- Your professional head shot and company details in the digital VIP Membership Directory



ARDAVENTURE VIP - 2024 CLIFFSIDE CREST

We're taking ARDA VIPs to new heights with this immersive retreat filled with one-of-a-kind peak adventures and an exclusive business forum. Trustee and Chairman's League VIP Members only, where industry insights meet blue sky innovation and thought leadership.

TheLodge at Torrey Pines, La Jolla, CA
July 30-August 1, 2024

ANNUAL VIP MEMBERSHIP DUES

Chairman's League - All Members (1st purchase)	\$5,000
Chairman's League (Multiples in same company)	\$4,000
Trustee - Invitation Only (Each individual)	\$10,000
VIP Combination Trustee and Chairman's League	\$12,500 (limit 1 per company)

Note: To be eligible for an individual VIP Membership, your company must be an active corporate member of ARDA. If the VIP Member is not able to attend an event, they can transfer the complimentary registration to another colleague.

TRUSTEE BENEFITS

- By invitation only

Enjoy all the Chairman's League privileges plus more. Exclusive to Trustees are additional invitation-only events and increased visibility and influence:

- Priority hotel room reservation for ARDAventure VIP Meetings
- Priority hotel suite reservations for all ARDA Meetings
- Exclusive platinum badge at all ARDA Meetings
- Exclusive name recognition on prominent display at Spring Conference



TRUSTEE FOUNDATION DINNER AT LEADERSHIP & POLICY FORUM (formerly Fall Conference)

Annual Trustee Foundation Dinner, exclusive to ARDA Trustee Members and ARDA International Foundation Board Members.

Washington, DC
November 8, 2023

