

# MEMBERSHIP BENEFITS AT-A-GLANCE:

ARDA is proud to offer corporate members a wide selection of options with different member levels and dues structures based on various business categories. And because members choose to join our association for different reasons, they will receive multiple tiers of benefits to enjoy. All ARDA members receive the following benefits:

## AFFILIATION & ACCESS:

Our shared passion and commitment to the timeshare industry guides our mission to ensure the strictest ethics, the highest standards and superior vacation products.



Your organization can use the **ARDA Member Logo** for industry communications. Follow the link to request an updated logo.



**Monthly industry communications** with not-to miss coverage, legislative updates and event information.



Members receive first access to the ARDA International Foundation's critical **research, reports and studies**, including the **State of the Industry study**.



**Marketing assets**, including infographics, content-rich websites, Responsible Exit and the Industry News Campaigns are readily available.



**Regulatory Highlights** will keep you informed of lobbying efforts, policy impact and legislative agendas.

## VISIBILITY & INFLUENCE:

Membership gives you many different levels of access, eligibility and priority, as well as discounted rates for events, conventions, sponsorship opportunities, advertising, awards and corporate directories.



Explore our **member directories** to see who is committed to our industry. Update your company details and associate profiles at **my.ARDA.org**



**VIP Members** enjoy C-level networking and experiences opportunities, private VIP Lounge access and invitation only events and experiences.



Make valuable connections through diverse **networking opportunities**.



Contribute your topic expertise and thought-leadership to **ARDA articles**, social content and micro sessions to increase your visibility and share insights



Increase your brand visibility through event **sponsorship** and **digital marketing** opportunities.