

# Sales and Marketing Division Finalists

## Category 7: Marketing Management Leader

Imad Chams  
*Holiday Inn Club Vacations*

Valerie Henry  
*Holiday Inn Club Vacations*

Paula Hurley  
*Wyndham Destinations*

Benjamin Kreitl  
*Hilton Grand Vacations*

Rachel Smith  
*arrivia*

Erika Vega  
*Holiday Inn Club Vacations*

## Category 8: Marketing Team

arrivia Marketing Team- COVID Response  
*arrivia*

**ARDA SPRING CONFERENCE 2021**

South Carolina Marketing Team  
*Hilton Grand Vacations*

Myrtle Beach In House Marketing Team  
*Holiday Inn Club Vacations*

Reservations Team  
*Holiday Inn Club Vacations*

Note: If a category is listed as "Not Judged" there were not enough entries to move it forward.

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Club Wyndham Grand Desert Marketing Team  
*Wyndham Destinations*

### Category 9: Marketing Individual

Christopher Holland  
*Holiday Inn Club Vacations*

Stacie Rush  
*Wyndham Destinations*

Manuela Texidor  
*Holiday Inn Club Vacations*

### Category 10: Marketing Program

arrivia Marketing Team: Email/Product Personalization  
*arrivia*

BGV eCommerce Program/CRM Team  
*Breckenridge Grand Vacations*

Marketing Program  
*Morritt's Properties (Cayman Islands)*

Key to Wyn  
*Wyndham Destinations*

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## Category 11: Sales Management Leader

Rafael Avila  
*Westgate Resorts*

Gabriel Barnhill  
*Wyndham Destinations*

Eric Burd  
*Welk Resorts*

Maria D'Auria  
*Holiday Inn Club Vacations*

Younes Kamel  
*Westgate Resorts*

John Liner  
*Breckenridge Grand Vacations*

## Category 12: Salesperson In House

Hicham Bennani  
*Holiday Inn Club Vacations*

Elizabeth Brito  
*Westgate Resorts*

Brett Chafin  
*Westgate Resorts*

Scott Gisborne  
*Breckenridge Grand Vacations*

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Michael Hecht  
*Wyndham Destinations*

### Category 13: Salesperson: Traditional Line

Rose Barone  
*Hilton Grand Vacations*

Vivian Casazza  
*Breckenridge Grand Vacations*

Jeffrey Charron  
*Wyndham Destinations*

William Galvez  
*Westgate Resorts*

Robert Guzman  
*Holiday Inn Club Vacations*

Michael Machanik  
*Marriott Vacations Worldwide*

Rick Walcott  
*Westgate Resorts*

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# Sales and Marketing Division Finalists

Category 14: Not Judged

Category 15: Sales Team

BGV Sales Team  
*Breckenridge Grand Vacations*

Ocean Enclave In-House Sales Team  
*Hilton Grand Vacations*

Myrtle Beach Elite Team  
*Holiday Inn Club Vacations*

Club Wyndham Clearwater Beach Sales Team  
*Wyndham Destinations*

Asia Pacific Corporate Upgrades Team  
*Wyndham Destinations*

Category 16: Sales VLO/QAO

Mike DiMeo  
*Holiday Inn Club Vacations*

Maria Lacera  
*Westgate Resorts*

Olivia Suizu  
*Hilton Grand Vacations*

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Category 17: Not Judged



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