



**ARDA WIN Annual Meeting Agenda  
The Hilton Orlando  
March 3-4, 2022**

***Thursday, March 3***

*4:00 pm-6:30 pm      Registration      Key Largo Foyer*  
Sponsored by Darden

*5:00 pm-6:30 pm      Networking Reception with Silent Auction      Key Largo Ballroom*  
Sponsored by First American Title Insurance Company

***Friday, March 4***

*8:00 am-3:00 pm      Registration      Florida Ballroom Foyer*  
Sponsored by Darden

*8:30 am-9:00 am      Networking Breakfast      Florida Ballroom*

*9:00 am-9:15 am      Welcome & Opening Remarks      Florida Ballroom*  
Jason Gamel, ARDA President and CEO

*9:15 am-10:00 am      Women Sharing Stories      Florida Ballroom*  
Fiona Downing, Senior Managing Director, Panorama, RCI and ARDA WIN Chair  
Laurie Hansen, Director Business Development, Interval International, and ARDA WIN Vice Chair

*10:00 am-10:45 am      Keynote Speaker      Florida Ballroom*  
Maria McBride, Former LPGA Golfer

*10:45 am-11:00 am      Networking Break      Florida Ballroom*

*11:00 am-11:45 am      Women's Opportunities for Growth and Professional Development*  
*Florida Ballroom*

Moderator: Alana Wittig, AVP Business Development, Fidelity National Timeshare

Speakers: Yvonne Chang, Director, Business Operations, Disney Vacation Club

Lena Combs, Partner, Withum

Karen Sims, VP of Team Member Services, Westgate Resorts

*This session will discuss such questions as how to attract and retain women in our industry, how to keep women continue to network remotely and grow professionally, maintaining work-life balance with the return to the office.*

12:00 pm-12:45 pm *Networking Lunch*

*Florida Ballroom*

1:00 pm-2:00 pm *Career Pathing in the Timeshare Industry* *Florida Ballroom*

Moderator: Fiona Downing, Senior Managing Director, Panorama, RCI

Speakers: Amy Lipka, SVP, Global Marketing and Operations, Panorama Travel Solutions

Stephanie Sobeck Butera, SVP and COO, Hyatt Residence Club

Joanna Todd, SVP Global Marketing, Interval International

*This session will discuss such questions as how to create a fulfilling career, how to overcome obstacles as a woman in the workforce, career pathing tips and will end with an interactive question and answer session.*

2:00 pm-2:45 pm *Keynote Speaker*

*Florida Ballroom*

Renu Snehi, SVP, Global Brands, Travel + Leisure Co.

2:45 pm-3:00 pm *Networking Break*

*Florida Ballroom*

3:00 pm-3:45 pm *Building Your Personal Brand*

*Florida Ballroom*

Eva Esteban, Vice President, Talent Management, Hilton Grand Vacations

*Round table discussion focused on the best way to create your own personal brand.*

***Thank you to our Registration Sponsor***



***Thank you to our Welcome Reception Sponsor***



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