

# MEMBERSHIP BENEFITS AT-A-GLANCE:

ARDA is proud to offer corporate members a wide selection of options with different member levels and dues structures based on various business categories. And because members choose to join our association for different reasons, they will receive multiple tiers of benefits to enjoy. All ARDA members receive the following benefits:

## AFFILIATION & ACCESS:

Our shared passion and commitment to the timeshare industry guides our mission to ensure the strictest ethics, the highest standards and superior vacation products.



Your organization can use the **ARDA Member Logo** for industry communications. Follow the link to request an updated logo.



Printed and Digital editions of **Developments Magazine** are available to registered team members.



**Marketing assets**, including infographics, content-rich websites and social media are readily available.



**Regulatory Highlights** will keep you informed of lobbying efforts, policy impact and legislative agendas.



Members receive access to the ARDA International Foundation's critical **research, reports and studies**, including the **State of the Industry study**.

## VISIBILITY & INFLUENCE:

Membership gives you many different levels of access, eligibility and priority, as well as discounted rates for events, conventions, sponsorship opportunities, advertising, awards and corporate directories.



Explore our **member directories** to see who is committed to our industry. Update your company details and associate profiles at [my.ARDA.org](https://my.arda.org)



**VIP Members** enjoy C-level networking opportunities, private VIP Lounge access and invitation only events.



Explore opportunities to serve on an array of influential **boards, committees, task forces and advisory panels**.



Contribute to **Developments Magazine** to increase your visibility or be invited to moderate or speak to an audience of industry leaders.



Build your brand through **sponsorship** at key events. **Advertise** in Developments Magazine.