

Advertising, Promotion and Communication Division Finalists

Newsletter:

- *Compass Notes Associate Newsletter, Travel + Leisure Co.*
- *ECVC's Golden Anniversary Special Edition Newsletter, El Cid Vacations Club*
- *arrivia Insider, arrivia*
- *The Guiding Path, Holiday Inn Club Vacations*

Digital Magazine:

- *Club Wyndham Destinations Fall Digital Magazine, Wyndham Destinations*
- *Club Wyndham South Pacific Magazine, Wyndham Destinations Asia Pacific*
- *Time Together, Grand Pacific Resorts*
- *Palm Beach Illustrated, Westgate Resorts*

Integrated Marketing Campaign or Program:

- *RCI Travel Tuesday Campaign, RCI*
- *VIP Experiences Campaign, Holiday Inn Club Vacations*
- *Abound by Marriott Vacations, Marriott Vacations Worldwide*
- *Marriott's Bali Nusa Dua Terrace Resort Opening, Marriott Vacations Worldwide*
- *Explorer Program, Hilton Grand Vacations*
- *EL Cid 50th Anniversary Celebration, El Cid Resorts*
- *High Priority Engagement Initiative, Wyndham Destinations*

Sales Film:

- *Hyatt Vacation Club Manifesto, Hyatt Vacation Ownership*
- *Marriott Vacation Club, Light Enterprises Ltd*
- *HGV Ultimate Access Brand Ambassador, Hilton Grand Vacations*
- *Sheraton Vacation Club, Light Enterprises Ltd*

Digital Product Sales:

- *TripBeat Hotel Savings Card, RCI*
- *Wyndham Destinations Passport Application, Wyndham Destinations*
- *Wyndham Destinations Asia Pacific General Advice, Wyndham Destinations*
- *Vidanta Digital Sales Catalog, arrivia*

Special Event Owner:

- *Member Fest 2022, Sunset World Group*
- *20th Anniversary Party, Lifestyle Holidays Vacation Club*
- *Westgate's Military Weekend, Westgate Resorts*
- *Owner Promotional Events, Breckenridge Grand Vacations*

Special Event Employee:

- *EL Cid Resorts' Annual Soccer Tournament- Commencement Ceremony*
- *ROAR Awards, Marriott Vacations Worldwide*
- *Compass Club Trip, arrivia*
- *HGV 30th Anniversary Town Hall, Hilton Grand Vacations*

Employee Engagement Campaign:

- *Jumpstart! Wellbeing Program, Travel + Leisure Co.*
- *Flagship Initiative, Holiday Inn Club Vacations*
- *Team Member Engagement Program, Westgate Resorts*
- *Grand Central Mobile App Launch Campaign, Hilton Grand Vacations*
- *Our Journey on Trip Campaign, Marriott Vacations Worldwide*
- *Taste of Travel: A Four Course Culinary Experience, RCI*

Owner/Guest/Customer Engagement or Communications Campaign:

- *New Member Journey, Holiday Inn Club Vacations*
- *Owner Appreciation Month, Holiday Inn Club Vacations*
- *Greatest Hits 2022 Photo Contest, Wyndham Destinations*
- *Travel Boldly, Own the Moment, Wyndham Destinations*
- *HGV Points Adjustment Communications Campaign, Hilton Grand Vacations*

Social Media Campaign:

- *40th Anniversary Social Media Campaign, Holiday Inn Club Vacations*
- *#YourATL Club Wyndham Atlanta Opening, Wyndham Destinations*
- *Extra Holiday #TravelTakeover Campaign, Wyndham Destinations*
- *RCI Insiders Facebook Group, RCI*
- *#VillaLife, Marriott Vacations Worldwide*
- *HGV Tournament of Champions Campaign, Hilton Grand Vacations*
- *12 Stays of Christmas, Westgate Resorts*



timeshare
together:
LEADERS AND INNOVATORS