

Nomination Entry Form



ARDA AWARDS

Nominator

This is the person who will be contacted for questions about the entry, along with finalist(s) and other follow-up information.

Name

Company

Email

Phone

ARDA Awards Program
 Catherine Lacey
 1201 15th Street, NW, Ste 400
 Washington, DC 20005

Nomination Information **Single entry** **Multiple entries**

Category Number	Nominee (Product) Name	Award Category Name	Entry Fee Amount
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			

Statistical Data Form

2022 Marketing & Sales Statistical Data for Categories 7-17



Please submit this form along with nomination information to:
marketingandsales@arda.org

Statistical Data Forms may be sent after your original nomination, but must be received no later than **February 6, 2023**.

Nomination Information

Category Number	Category Name
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Nominee Name

Nominee Company

Small (ARDA Member Class 9-12) Large (ARDA Member Class 1-8)

Entry Fee Amount

Statistical Data for Project Overall

A Net Number of Tours

B Net VPG (gross sales / # of tours)

C Rescission Rate

D Net Sales Volume

E Average Transaction Price

F In House sales % / Frontline sales %

Statistical Data for Individual or Program

A Net Number of Tours

B Net VPG (gross sales / # of tours)

C Rescission Rate

D Net Sales Volume

E Average Transaction Price

Marketing Information

- Income Qualifications

- Premium Budget (Per Tour)

- Purchased / Vendor Tours (% of Total)

- In House Generated Tours (% of Total)

This information is used for judging purposes only and will not be released.