

Nomination Entry Form

NOTE: If you are submitting more than one nomination, it is not necessary to complete a separate form for each nomination. Please include all nominations on one form. If sending multiple nominations, you may send this form once with your first nomination.



ARDA AWARDS

Nominator

This is the person who will be contacted for questions about the entry, along with finalist(s) and other follow-up information.

Name

Company

Email

Phone

ARDA Awards Program
Catherine Lacey
1201 15th Street, NW, Ste 400
Washington, DC 20005

Nomination Information **Single entry** **Multiple entries**

Category Number	Nominee (Product) Name	Award Category Name	Entry Fee Amount
1			
2			
3			
4			
5			
6			
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21			
22			
23			
24			
25			

Statistical Data Form

2024 Marketing & Sales Statistical Data for Categories 7-17



Please submit this form along with nomination information to:
marketingandsales@arda.org

Statistical Data Forms may be sent after your original nomination, but must be received no later than **December 20, 2024**.

Nomination Information

Category Number	Category Name
Nominee Name	
Nominee Company	
<input type="checkbox"/> Small (ARDA Member Class 9-12)	<input type="checkbox"/> Large (ARDA Member Class 1-8)
Entry Fee Amount	

Statistical Data for Project Overall

A Net Number of Tours
B Net VPG (gross sales / # of tours)
C Rescission Rate
D Net Sales Volume
E Average Transaction Price
F In House sales % / Frontline sales %

Statistical Data for Individual or Program

A Net Number of Tours
B Net VPG (gross sales / # of tours)
C Rescission Rate
D Net Sales Volume
E Average Transaction Price

Marketing Information

• Income Qualifications
• Premium Budget (Per Tour)
• Purchased / Vendor Tours (% of Total)
• In House Generated Tours (% of Total)

This information is used for judging purposes only and will not be released.