

# 2022 U.S. TIMESHARE INDUSTRY

## RESORTS

<b>U.S. Resorts</b>	<b>1,541</b>
<b>Timeshare Units</b>	<b>201,600</b>
<b>Two Bedroom or More Units</b>	<b>70%</b>

The most common primary resort types:

- BEACH
- RURAL/COASTAL
- COUNTRY/LAKES



INDUSTRY SIZE	2022	INCREASE FROM 2021
<b>Sales</b>	<b>\$10.5B</b>	<b>▲ 30%</b>
<b>Rental Revenue</b>	<b>\$2.7B</b>	<b>▲ 21%</b>
<b>Nights Rented</b>	<b>11.6M</b>	<b>▲ 6.4%</b>
Number of Timeshare <b>Transactions</b>	<b>439,530</b>	<b>▲ 6.6%</b>
Average per Transaction <b>Sales Price</b>	<b>\$23,940</b>	

Fully recovered to the 2019 level!

## INDUSTRY HEALTH

Average per Weekly Interval <b>Maintenance Fee</b>	<b>\$1,170</b>	<b>▲ 5.3%</b>
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Beat the overall inflation rate!

Overall 2021 U.S.  
**▲ 6.5%**  
Inflation Rate\*\*

<b>62.1%</b>	<b>77.6%</b>	<b>▲ &gt;4% pts</b>
Average <b>Hotel Occupancy-TRI*</b>	Average <b>Timeshare Occupancy</b>	

Exceeded hotel occupancy rate by more than 15 percentage points!

For the full State of the Timeshare Industry, United States Study 2023 Edition, visit [www.arda.org/research-aif](http://www.arda.org/research-aif).

\* STR-TRI Monthly Hotel Review: December 2022, Smith Travel Research. Note this occupancy is based on Smith Travel's Total Room Inventory (TRI) calculation which includes rooms taken offline due to COVID-19.

\*\* Consumer Price Index: 2022 in Review: The Economics Daily; U.S. Bureau of Labor Statistics (bls.gov)