

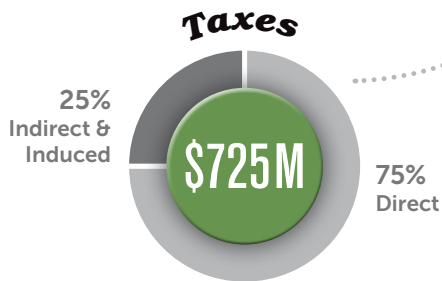
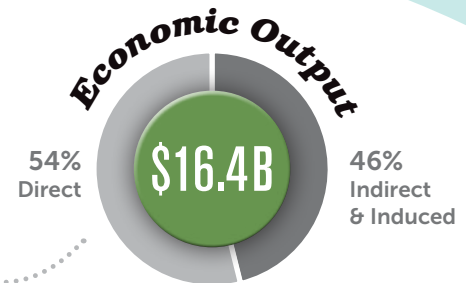
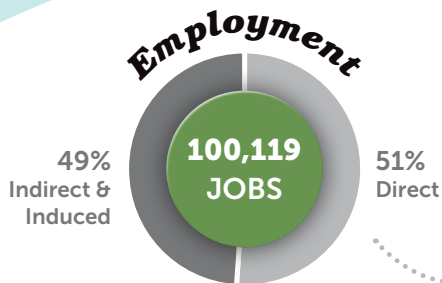
FLORIDA TIMESHARE INDUSTRY

The positive economic contributions of the timeshare industry extend beyond the resort and into surrounding communities.

By the Numbers
374 Resorts
64,627 Units

Enabling the

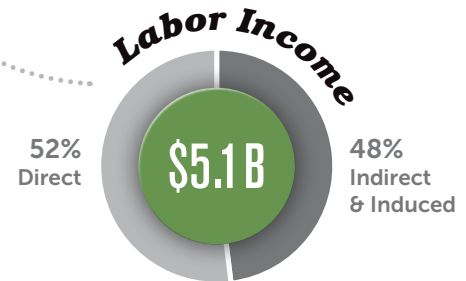
Local Economy



Consumer Spending

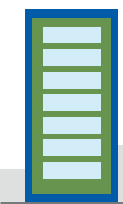
\$2,399
Average Spending
Per Travel Party
of Four

\$2.3B
Total Local Spending



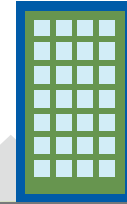
Average Annual Compensation by Function

\$74,510



Corporate
HQ

\$77,767



Sales &
Marketing

\$42,194



Resort
Operations



For the full *Economic and Fiscal Impacts of the Florida Timeshare Industry 2020 Edition*, visit www.arda.org/research-aif.

