

California Timeshare Industry

The positive economic contributions of the timeshare industry extend *beyond the resort* and into surrounding communities.

Building the Local Economy



Employment
23,565 JOBS



Labor Income
\$1,688M



Economic Output
\$4,927M



Taxes
\$405M



Consumer Spending

\$770M

Total off-site spending

\$5,083

Average spending per travel party of 3.1 people



Average Annual Compensation by Function

Resort Operations \$56,454

Corporate HQ \$89,893

Sales & Marketing \$127,569



ARDA
Research & Insights

For the full *Economic and Fiscal Impacts of the California Timeshare Industry, 2024 Edition*, visit www.arda.org/arda-research-insights.