

South Carolina Timeshare Industry

The positive economic contributions of the timeshare industry extend *beyond the resort* and into surrounding communities.

Building the Local Economy



108
Resorts
15,788
Units

Employment
18,872 JOBS



Labor Income
\$927M



Economic Output
\$3,966M



Taxes
\$209M



Consumer
Spending

\$840M **\$3,903**

Total off-site
spending

Average spending per
travel party of **3.8 people**



Average Annual
Compensation by Function

Resort Operations **\$44,775**

Corporate HQ **\$69,838**

Sales & Marketing **\$92,567**



ARDA
Research & Insights

For the full *Economic and Fiscal Impacts of the South Carolina Timeshare Industry, 2024 Edition*, visit www.arda.org/arda-research-insights.