

2023 U.S. TIMESHARE INDUSTRY

At a Glance

RESORTS

U.S. Resorts **1,524**

Timeshare Units **200,530**

Two Bedroom *or More Units* **70%**

The most common primary resort types:

- Beach
- Rural/Coastal
- Country/Lakes

INDUSTRY SIZE

Sales **\$10.6B**

Rental Revenue **\$3.0B**

Nights Rented **12.6M**

Number of Timeshare Transactions **439,130**

Average per Transaction Sales Price **\$24,170**

INDUSTRY HEALTH

Average per Weekly Interval Maintenance Fee **\$1,260**

Maintenance Fee Accounts **~89%**
CURRENT

76.8%

*Average
Timeshare
Occupancy*

63.0%

*Average
Hotel
Occupancy**

*STR Monthly Hotel Review: December 2023, Smith Travel Research.



For the full *State of the Timeshare Industry, United States Study*
2024 Edition, visit www.arda.org/research-aif.