

U.S. TIMESHARE INDUSTRY

At a Glance

2024

*The most common
primary resort types:*

- Beach
- Rural/Coastal
- Country/Lakes

RESORTS

U.S. Resorts **1,497**

Timeshare Units **195,800**

Two Bedroom or More Units **71%**

INDUSTRY SIZE

Sales **\$10.5B**

Rental Revenue **\$3.2B**

Nights Rented **12.5M**

Number of Timeshare
Transactions **461,420**

Average per Transaction
Sales Price **\$23,160**

INDUSTRY HEALTH

Average per Weekly Interval
Maintenance Fee **\$1,480**

Maintenance Fee
Accounts **~90%**
CURRENT

80.0%

Average
Timeshare
Occupancy

63.0%

Average
Hotel
Occupancy*

*STR Monthly Hotel Review: December 2024, Smith Travel Research.

COMPARE
Resort hotel stay
for 7 nights*
\$1,673



ARDA
Research & Insights

For the full *State of the Timeshare Industry, United States Study 2025 Edition*, visit www.arda.org/research-aif.