

Colorado Timeshare Industry

The positive economic contributions of the timeshare industry extend *beyond the resort* and into surrounding communities.

Building the Local Economy



Employment
15,292 JOBS



Labor Income
\$1,041M



Economic Output
\$3,736M



Taxes
\$172M



Consumer Spending

\$897M

Total off-site spending

\$5,835

Average spending per travel party of **3.6 people**



Average Annual Compensation by Function

Resort Operations **\$55,603**

Corporate HQ **\$92,616**

Sales & Marketing **\$125,040**



ARDA
Research & Insights

For the full *Economic and Fiscal Impacts of the Colorado Timeshare Industry, 2025 Edition*, visit www.arda.org/arda-research-insights.