# **Nomination Entry Form**

### **Nominator**

This is the person who will be contacted for questions about the entry, along with finalist(s) and other follow-up information.
Namo

Company
Email Phone

Cate	gories	FINAL Entries received by Feb 6, 2023	QUANTITY Number of entries in this category	SUBTOTAL
	ARDA Circle of Excellence (ACE)	□ \$175		
	Marketing & Sales	□ \$175		
	Management & Administration	□ \$175		
	Advertising, Promotion & Communications	□ \$175		
	Resort Design	□ \$175		
			TOTAL	

• If paying by check, please send payment form and copy of Nomination Entry Form to Catherine Lacey, ARDA Awards Program, 1201 15th Street, NW Ste 400, Washington, DC 20005. Please include a copy of both with your emailed nominations.

• Please see arda.org/awards for further information on payment and process.



Please see www.arda.
org/awards-program/ for
directions on how to submit
your nominations using
OneDrive.

OneDrive.



### **Nominator**

Phone

This is the person who will be contacted for questions about the entry, along with finalist(s) and other follow-up information.		
Name	Please see www.arda.	
Company	org/awards-program/ for directions on how to submit	
Email	vour nominations usina	

Nomination Information   Single entry   Multiple entries					
	Category Number	No (Prod	ominee uct) Name	Award Category Name	Entry Fee Amount
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
18					
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21					
22					
23					
24					
25					

# Statistical Data Form

# 2025 Marketing & Sales Statistical Data for Categories 7–17



Statistical Data Forms may be sent after your original nomination, but must be received no later than **February 6, 2026**.

Nomination Information				
Category Number	Category Name			
Nominee Name				
Nominee Company				
☐ Small (ARDA Member Class 9–12) Entry Fee Amount	☐ Large (ARDA Member Class 1–8)			
Statistical Data for Project Overa	II			
A Net Number of Tours				
B Net VPG (gross sales / # of tours)				
C Rescission Rate				
D Net Sales Volume				
E Average Transaction Price				
F In House sales % / Frontline sales %				
Statistical Data for Individual or F	Program			
A Net Number of Tours				
B Net VPG (gross sales / # of tours)				
C Rescission Rate				
D Net Sales Volume				
E Average Transaction Price				
Marketing Information				
Income Qualifications				
Premium Budget (Per Tour)				
Purchased / Vendor Tours (% of Total)				
• In House Generated Tours (% of Total)				

 ${\it This information is used for judging purposes only and will not be released.}$