

ARDA SPRING CONFERENCE | MAY 10-13, 2026 | AGENDA/SCHEDULE @ 02.26.2026

Sunday, May 10

- 3:00 pm-6:00 pm Registration [sponsored by Accelerated Assets]
3:00 pm-6:00 pm VIP Registration [sponsored by FNTC]
3:00 pm-5:00 pm Mimosas for Moms Reception [sponsored by FNTC]

Monday, May 11

- 7:00 am- 5:00 pm Registration [sponsored by Accelerated Assets]
7:00 am-5:00 pm VIP Registration [sponsored by FNTC]
8:00 am-5:00 pm Sponsor Meeting Rooms
8:00 am-9:00 am Club 100 Breakfast (by invitation only) [sponsored by MDK]
8:30 am-9:30 am Ethics Committee Meeting (closed meeting)
9:15 am-10:15 am Research & Insights Session
9:30 am-11:00 am ROC Board of Directors Meeting (closed meeting)
10:00 am-3:00 pm ProPics Head Shot Studio [sponsored by Western Alliance Bank]
10:00 am-11:00 am Coffee Break (Sponsored by Trinity Service Enterprises)
10:30 am-11:15 am International Timeshare 101
11:15 am-12:30 pm AIF Board of Directors Meeting (closed meeting)
11:30 am-12:30 pm Timeshare 101
11:30 am-2:00 pm Stories That Sell Workshop with Author & Speaker Matthew Dicks [sponsored by Disney Vacation Club]
Additional registration is required - registration fee: \$50.00.
You can register for this workshop as you register for the conference.
12:00 pm-5:00 pm ARDA VIP Lounge [sponsored by First American Title Insurance]
12:00 pm-5:00 pm Interval International Lounge
12:00 pm-5:00 pm RCI Lounge
1:00 pm-2:00 pm Research Committee Meeting
1:00 pm-2:30 pm ARDA Executive Committee Meeting (closed meeting)
2:00 pm-3:00 pm Coffee Break (Sponsored by Trinity Service Enterprises)
3:30 pm-5:00 pm Kick Off General Session with Keynote Speaker, Tyler Gillum, Head Coach and Co-Creator of the Savannah Bananas [sponsored by RCI and Travel + Leisure Co.]
5:00 pm-5:45 pm Mix & Mingle Reception
8:00 pm RCI All Attendee Event [sponsored by RCI]

Tuesday, May 12

7:30 am- 5:00 pm	Registration [sponsored by Accelerated Assets]
7:00 am-5:00 pm	VIP Registration [sponsored by FNTC]
8:00 am-5:00 pm	Sponsor Meeting Rooms
8:00 am-5:00 pm	ARDA VIP Lounge [sponsored by First American Title Insurance]
8:00 am-5:00 pm	Interval International Lounge
8:00 am-5:00 pm	RCI Lounge
8:15 am-10:00 am	General Session Breakfast Leadership Line Up: Technology Edition [sponsored by BakerHostetler LLP]. Breakfast from 8:15 am-8:45 am, session following
10:00 am-3:00 pm	ProPics Head Shot Studio [sponsored by Western Alliance Bank]
10:00 am-11:00 am	Coffee Break (Sponsored by Trinity Service Enterprises)
10:00 am-3:00 pm	Conversation Starter & Express Talk Sessions
10:15 am-11:00 am	Power Session [sponsored by Fidelity National Timeshare]
10:30 am-12:00 pm	ARDA Board of Directors Meeting (closed meeting)
11:15 am-12:00 pm	Power Session [sponsored by Fidelity National Timeshare]
12:00 pm-1:30 pm	Luncheon with Speaker: Molly Bloom, International Poker Entrepreneur, Best-Selling Author and Inspiration Behind the Memoir and Major Motion Picture Molly's Game [sponsored by Westgate Resorts]
1:30 pm-3:00 pm	HR Council Meeting (closed meeting)
1:45 pm-2:30 pm	Power Session [sponsored by Fidelity National Timeshare]
2:00 pm-3:00 pm	Resort Operations Forum
10:00 am-11:00 am	Coffee Break (Sponsored by Trinity Service Enterprises)
2:45 pm-3:30 pm	Power Session [sponsored by Fidelity National Timeshare]
4:00 pm-5:00 pm	General Session [sponsored by Interval International and Marriott Vacations Worldwide Corporation]

Wednesday, May 13

8:00 am- 2:00 pm	Registration [sponsored by Accelerated Assets]
8:00 am-2:00 pm	VIP Registration [sponsored by FNTC]
8:00 am-5:00 pm	Sponsor Meeting Rooms
8:00 am-5:00 pm	ARDA VIP Lounge [sponsored by First American Title Insurance Company]

8:00 am-5:00 pm	Interval International Lounge
8:00 am-5:00 pm	RCI Lounge
8:00 am-9:00 am	Club 100 Closing Breakfast [invitation only] [sponsored by Eck Conley & Richardson PLLC]
9:00 am-10:00 am	General Session: Leadership Line-Up: International Edition [sponsored by Holiday Inn Club Vacations]
10:00 am-11:00 am	Legislative Committee Meeting
10:00 am-11:30 am	Finance and Accounting Committee Meeting (closed meeting)
10:00 am-11:30 am	Talent Acquisition Council [closed meeting]
10:15 am-11:30 am	Power Session [sponsored by Libert Bank]
11:00 am-12:00 pm	General Counsel Council Meeting (closed meeting)
12:00 pm-1:30 pm	General Session: Luncheon with Keynote Speaker [sponsored by Hilton Grand Vacations]
12:30 pm-1:30 pm	State Regulators & Legislative Luncheon (by invitation) [sponsored by Greenspoon Marder]
1:30 pm-2:30 pm	Integrated Communications Council Meeting (closed meeting)
1:45 pm-2:30 pm	Power Session [sponsored by Liberty Bank]
2:30 pm-3:30 pm	GATE Committee Meeting
5:00 pm-6:00 pm	Awards Finalist Reception (open to awards finalists)
6:00 pm-7:30 pm	Awards Ceremony (assigned seating for all nominees and Awards sponsors; Open seating available for general conference attendees)
7:30 pm-9:00 pm	Awards Celebration (Open to all)