

U.S. TIMESHARE INDUSTRY

At a Glance

2025

RESORTS

U.S. Resorts **1,434**

Timeshare Units **188,700**

Two Bedroom *or More Units* **67%**

Top Timeshare States

- Florida (337)
- California (128)
- South Carolina (105)
- Hawaii (98)
- Colorado (72)

INDUSTRY SIZE

Sales **\$10.7B**

Developer/Resort
Rental Revenue **\$3.3B**

Developer/Resort
Nights Rented **12.0M**

Number of Timeshare
Transactions **432,780**

KEY INDUSTRY METRICS

Sales

New
Owners

39%

61%

Existing
Owners

Average per Transaction
Sales Price **\$24,740**

79.9%

Average
Timeshare
Occupancy

62.3%

Average
Hotel
Occupancy*

* CoStar Group. (2026, January 20). U.S. hotels report first full-year occupancy, RevPAR declines since 2020. <https://www.costar.com/products/str-benchmark/resources/press-releases/us-hotels-report-first-full-year-occupancy-revpar>.

Average per Weekly Interval
Maintenance Fee **\$1,550**



ARDA
Research & Insights

For the full *State of the Timeshare Industry, United States Study 2026 Edition*, visit www.arda.org/research-library/.