

Virginia Timeshare Industry

The positive economic contributions of the timeshare industry extend *beyond the resort* and into surrounding communities.

Building the Local Economy



Employment
6,312 JOBS



Labor Income
\$416M



Economic Output
\$1,496M



Taxes
\$80M



Consumer Spending

\$223M

Total off-site spending

\$4,392

Average spending per travel party of **3.6 people**



Average Annual Compensation by Function

Resort Operations **\$50,929**

Corporate HQ **\$95,716**

Sales & Marketing **\$111,880**



ARDA
Research & Insights

For the full *Economic and Fiscal Impacts of the Virginia Timeshare Industry, 2026 Edition*, visit www.arda.org/arda-research-insights.