



2026 ARDA Leadership & Policy Forum Agenda

Wednesday, October 28

7:30 am-4:00 pm	Registration
8:00 am-5:00 pm	VIP Lounge (open to ARDA VIP Members and their Guests) Sponsored by First American Title Insurance Company
8:00 am-9:30 am	Investment Committee (closed meeting)
9:00 am-11:00 am	Coffee Service Sponsored by Western Alliance Bank
9:30 am-11:00 am	Technology & Innovation Council (closed meeting)
10:00 am-11:00 am	General Counsel Council (closed meeting)
11:00 am-12:30 pm	AIF Board of Directors (closed meeting)
1:00 pm-2:30 pm	ROC Board of Directors (closed meeting)
2:00 pm-4:00 pm	Coffee Service Sponsored by Western Alliance Bank
1:30 pm-2:30 pm	Research Committee
3:00 pm-5:00 pm	ARDA Executive Committee (closed meeting)
3:00 pm-4:00 pm	Legislative Committee with Speaker Joe Crowley, Former, U.S. Representative from New York's 14th Congressional District
4:00 pm-5:00 pm	WIN Committee
5:00 pm-6:00 pm	Welcome Reception Sponsored by Interval International and RCI
6:30 pm-8:30 pm	VIP Member Dinner with Speaker Dasha Burns, White House Bureau Chief, Politico Sponsored by First American Title Insurance Company (Open to ARDA Trustee & Chairman's League Members)

Thursday, October 29

8:00 am-4:00 pm	Registration
8:00 am-5:00 pm	VIP Lounge (open to ARDA VIP Members and their Guests) Sponsored by First American Title Insurance Company
8:00 am-9:00 am	Continental Breakfast
8:30 am-11:00 am	ARDA Board of Directors (closed meeting)
11:15 am-12:15 pm	Risk Management Advisory Council (closed meeting)
12:30 pm-1:45 pm	Legislative Luncheon with Speaker John Katko, Former U.S. Representative for New York's 24th Congressional District, Senior Advisor, HillEast Group & Host of Balancing Act, where Katko brings balance to discussions on divisive political issues Sponsored by ARDA-ROC



2026 ARDA Leadership & Policy Forum Agenda

Thursday, October 29

2:00 am-2:45 pm

General Session CEO Conversation: Leadership Transformation & the Future of Timeshare: Sponsored by Liberty Bank

2:45 pm-3:15 pm

Coffee Service Sponsored by Western Alliance Bank

3:00 am-3:30 pm

Knowing the Owner: The Data Behind Today's Timeshare Consumer with speaker David Axel, ARDA's SVP, PR, Marketing & Communications

3:40 pm-4:30 pm

General Session with Keynote Speaker Douglas Holtz-Eakin: Holtz-Eakin will share the latest economic outlook- where the US economy is headed, including growth inflation, interest rates, employment and consumer spending. He'll connect economic trends to what Congress and the administration are doing or not doing- on taxes- spending, regulation trade and other policy issues.
Sponsored by Fidelity National Timeshare

4:30 pm-5:00 pm

Reception

Friday, October 30

8:30 am-10:00 am

Closing Breakfast with Keynote Speaker Jake Sherman, Founder, Punchbowl News
Sponsored by FNTC

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