ARDA LEADERSHIP & POLICY FORUM

2026 ARDA Leadership & Policy Forum Agenda

Wednesday, October 28

7:30 am-4:00 pm	**Registration**
8:00 am-5:00 pm	**VIP Lounge (open to ARDA VIP Members and their Guests)** Sponsored by First American Title Insurance Company
8:00 am-9:30 am	**Investment Committee (closed meeting)**
9:00 am-11:00 am	**Coffee Service** Sponsored by Western Alliance Bank
9:30 am-11:00 am	**Technology & Innovation Council (closed meeting)**
10:00 am-11:00 am	**General Counsel Council (closed meeting)**
11:00 am-12:30 pm	**AIF Board of Directors (closed meeting)**
1:00 pm-2:30 pm	**ROC Board of Directors (closed meeting)**
2:00 pm-4:00 pm	**Coffee Service** Sponsored by Western Alliance Bank
1:30 pm-2:30 pm	**Research Committee**
3:00 pm-5:00 pm	**ARDA Executive Committee (closed meeting)**
3:00 pm-4:00 pm	**Legislative Committee with Speaker Joe Crowley, Former, U.S. Representative from New York's 14th Congressional District**
4:00 pm-5:00 pm	**WIN Committee**
5:00 pm-6:00 pm	**Welcome Reception** Sponsored by Interval International and RCI
6:30 pm-8:30 pm	**VIP Member Dinner with Speaker Dasha Burns, White House Bureau Chief, Politico** Sponsored by First American Title Insurance Company (Open to ARDA Trustee & Chairman's League Members)

Thursday, October 29

8:00 am-4:00 pm	**Registration**
8:00 am-5:00 pm	**VIP Lounge (open to ARDA VIP Members and their Guests)** Sponsored by First American Title Insurance Company
8:00 am-9:00 am	**Continental Breakfast**
8:30 am-11:00 am	**ARDA Board of Directors (closed meeting)**
9:00 am-10:30 am	**HR Council (closed meeting)**
11:15 am-12:15 pm	**Risk Management Advisory Council (closed meeting)**
12:30 pm-1:45 pm	**Legislative Luncheon with Speaker John Katko, Former U.S. Representative for New York's 24th Congressional District, Senior Advisor, HillEast Group & Host of Balancing Act, where Katko brings balance to discussions on divisive political issues** Sponsored by ARDA-ROC

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Thursday, October 29

2:00 am-2:45 pm	**General Session CEO Conversation: Leadership Transformation & the Future of Timeshare:** Sponsored by Liberty Bank
2:45 pm-3:15 pm	**Coffee Service** Sponsored by Western Alliance Bank
3:00 am-3:30 pm	**Knowing the Owner: The Data Behind Today's Timeshare Consumer with speaker David Axel, ARDA's SVP, PR, Marketing & Communications**
3:40 pm-4:30 pm	**General Session with Keynote Speaker Douglas Holtz-Eakin: Holtz-Eakin will share the latest economic outlook- where the US economy is headed, including growth inflation, interest rates, employment and consumer spending. He'll connect economic trends to what Congress and the administration are doing or not doing- on taxes- spending, regulation trade and other policy issues.** Sponsored by Fidelity National Timeshare
4:30 pm-5:00 pm	**Reception**

Friday, October 30

8:30 am-10:00 am	**Closing Breakfast with Keynote Speaker Jake Sherman, Founder, Punchbowl News** Sponsored by FNTC

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